



INTERVIEW: Jordan Fisher Dishes On New Single 'All About Us' & Family Goals

In a Millennial-driven age of instant gratification and individualistic go-getters, it's hard to find industry newcomers, particularly in the pop scene, that exude humility both on and off camera.

Jordan Fisher is an exception.

Just a few weeks ago, the 22-year-old triple-threat from Birmingham, Alabama, who boasts an already impressive resume with acting notches from the Disney empire along with a role in ABC's "Grease: Live," took to iHeartRadio HQ for an exclusive interview

During our discussion, which spanned topics like his debut single, "**All About Us**," and even his desire to start a family down on the line, Jordan was wide-eyed and perky smack dab in the middle of a nine week long radio tour.

On his debut single "All About Us"

"I'm all about the song," he told iHeartRadio about the **Oak Felder**-produced tune, which finds the singer somewhere in between the realms of **Nick Jonas** and **Chris Brown**. "The skeleton version of the song was already great, but the skeleton version of the song actually is what got me my record deal."

"I ended up started working with Oak Felder, who's had an amazing year with **Alessia Cara**, **Rihanna**, **Brandy**, Chris Brown. His discography is insane. We started working together and kind of found our groove. I explained to him like what I wanted to do in music. I said 'I love **Lionel**, and I love **Luther**, and I love **Prince**. I love all these guys, I want to pay homage to them, not oversaturate people in 2016, but kind of bring what I love about pop in the 80's and soul in the 80's and make that my version of pop-soul in 2016.' He was like, 'Dude, that's the music I want to be making.' I was like, 'Okay, this is gonna work really well.' I brought the skeleton of 'All About Us' to him. I was like 'Can we do what we've been doing to this song?' He was like, 'Hell Yeah.'"

Jordan Fisher - All About Us (Official Video)

<https://youtu.be/Mrx9iuLJ9F0>

On the music video for the new single

Signed to Hollywood Records, which is currently home to **Demi Lovato**, **Zendaya** and **Bea Miller**, Jordan was given the opportunity to create an accompanying music video that was done alongside director **TK McKamy** and a crew of collaborators, which he called his “family.”

“I’m really, really blessed with my label. I’ve got a label that gives the attention and the time of a boutique with the funding of majors, you know?” he said. “Going into my working with them I explained what I wanted my sound to be and I told them and they were like, ‘All right. Great. Do that. Do that. Make it happen.’”

“When I brought the director, the DP, my stylist, my choreographers, my dancers, the day [of my video shoot], I was like, ‘This is my crew. These are my people.’ I’ve kinda cultivated this family over the last 10 years of living in LA. All of these people have resumes and they’re all amazing and some of them have accolades and awards based off of their work, but they’re all my family. They’re my friends. They’re my people and I know that they have the same mindset that I have in terms of making the video the best it can possibly be,” he explained.

On his songwriting process

When it comes to his songwriting, Jordan boiled it down to an organic exchange between folks, a simple conversation, if you will. “I don’t like anything to be forced. I think everything happens in time and in the right time, you know?” he stressed. “I’m so grateful that all of this is happening now because I feel so much more emotionally equipped to handle everything now as oppose to two years ago.”

One of the songs to came out of that natural dynamic is the **Danja**-produced number called “Always Summer,” which Jordan said might be his most favorite song he’s ever penned.

“I had written a couple of songs about this one girl in my life and kind of gotten over it, but held onto some frustration about it. I was like, ‘All right, one last song. Let me just like say what I want to say, get it out. Put it out.’ I am so excited for people to hear that song.”

Asked if he’s wrapped up work on the forthcoming LP, Jordan said that he has some collaborations that are still in motion, but the set is done “for the most part.”



On balancing his music career and personal life

Has all the chaos of juggling the schedule of an up and coming pop star challenged Jordan yet? "I'm energized really. I feel like every day, every week, it gets a little better and a little better, you know?" he said.

And even with all his professional desires, Jordan also has his eyes set on something even more important.

"I'm very family oriented and I know that that's what I want more than anything and the idea of providing for that family by doing what I love most is ... That's success to me. That's constantly what I'm striving for, you know? [I'm] working on myself until that perfect girl pops up and then when that happens then that happens. It's never going to be easy because my work has me all over the place and I'm never home, but you figure it out."

It's never going to be easy, well, unless **Selena Gomez** has something to say about it.

Photo: Rachel Kaplan for iHeartRadio



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