

ZELLA DAY RELEASES NEW SINGLE "HIGH"

STREAM + SHARE NOW

<https://soundcloud.com/zella-day/zella-day-high-1>

DEBUT ALBUM *KICKER* SET FOR RELEASE JUNE 2, PRE-ORDER [HERE](#)

ON TOUR NOW WITH COASTS + HEADLINE DATES



"it's just something that pops...bright and well arranged." - [KCRW](#)

"manages to take her folky, western influences and merge them with a current indie pop sound, creating a production that feels both modern and organic" - [Pigeons and Planes](#)

"The only thing better than discovering your new favorite indie folk pop star is when you also find out that she's your new favorite style icon." - [NYLON](#)

"her voice seems to be the real catch" - [The FADER](#)

"an engrossing approach to songwriting and a lilting, mesmerizing voice" - [Billboard](#)

"one of the most charming pop songs we've heard this year" - [Noisey \(VICE\)](#)

"A classic American girl influence...the songwriter has her own charmed style" - [Interview Magazine](#)

"an epic feel to the tracks...not a million miles from the windswept pop grandeur of a CHVRCHES or MØ." - [The Guardian](#)

"If you aren't already listening to Zella Day, now is the moment to do yourself a favor" – [Huffington Post](#)

"it's safe to say this girl's on her way to being a household name" - [BlackBook Magazine](#)

.

Today, Arizona native **Zella Day** has released brand new single "**High**," a bold step forward for the budding songstress that cuts deep into the throes of a toxic relationship and delivers a tenacious sonic punch to the gut. See the **Billboard** premiere [HERE](#).

"High" comes from Zella's forthcoming debut album, **KICKER**, which will see a **June 2** release via Pinetop Records/Hollywood Records. The album is available for pre-order now [here](#).

The new single follows the recent release of the official video for hit single "**Hypnotic**." A hat tip to old spaghetti westerns with a sensual, modern flare, the video has surpassed **1MM views** since its spring debut. View [HERE](#).

Still buzzing from the release of her self-titled debut EP fall 2014, via tastemaker label **B3SCI**, featuring hit singles "**Sweet Ophelia**," "**East of Eden**," and "**Hypnotic**" (also named iTunes 'Single of the Week'), Zella shows no signs of slowing down. Following a string of west coast dates with LA pop outfit **Milo Greene**, Zella made her second showing at **SXSW** in March and is wrapping a spring run of **headline shows** as well as dates alongside UK outfit **Coasts** (remaining dates below):

Zella Day Headlining Dates:

Thu, May 28 // San Francisco, CA @ Slim's ([tix](#))

Wed, Jun 3 // Los Angeles, CA @ Troubadour ([tix](#)) – SOLD OUT

Zella will make her debut appearance at several festivals this spring including **Lollapalooza**, **Firefly**, **BottleRock**, **Hangout**, and **Shaky Knees**.

2014 saw Zella assert herself firmly among the top new artists to watch with inclusion in **Spotify's 'Emerge'** program, attaining an impressive **nine #1's on the Hype Machine 'Popular Chart'**, and earning critical acclaim from the likes of **The FADER**, **The Guardian** (New Band of the Week), **Pigeons and Planes**, **NYLON**, **The Line of Best Fit**, **Noisey (VICE)**, **Interview Magazine**, and **Paste Magazine**, as well as spins from **KCRW** and **Sirius XMU**.

Fall/winter 2014 also saw Zella solidifying her distinct role in the music/fashion crossover space with notable partnerships with women's clothing brand **Free People** (mini-documentary [here](#)) and boho-chic line **Cleobella**.

Zella Day first made a splash in 2012 with a cover of The White Stripes' "Seven Nation Army," which topped the Hype Machine. Raised in Pinetop, Arizona, a small mountain town of 7,000, Zella embraced creativity early on inspired by a vast backdrop of natural beauty. Surrounding herself with other musicians, Zella's family-owned Mor Mor Coffee House became a sanctuary for budding artists where she first performed sets of Bob Dylan, Elvis Presley, and Bobby Darin songs with only a guitar. Pulling dually from such songwriting legends and her old-West, Clint Eastwood-clad surroundings, Zella began writing songs with a distinct raw grit that continues to define her sound today.

Now based in Los Angeles, Zella continues her strong upward momentum with a debut album on the horizon and a stunning live show taken worldwide.

BUY

[KICKER album pre-order](#)

["High" \(iTunes\)](#)
[Zella Day EP \(10" limited edition vinyl\)](#)
[Zella Day EP \(iTunes\)](#)
[Zella Day EP \(Spotify\)](#)

STREAM

["High" \(SoundCloud\)](#)
["Hypnotic" official video \(YouTube\)](#)
["East of Eden" \(SoundCloud\)](#)
["Sweet Ophelia" official video \(YouTube\)](#)

ASSETS

<http://www.hollywoodrecords.com/press/zella-media-kit/>

GET SOCIAL

[Official Website](#)
[Facebook](#)
[Twitter](#)
[Instagram](#)
[SoundCloud](#)

Press contacts:

Mark Simek | Drill Down Media
815.651.1818 | mark@drilldown-media.com

Sharrin Summers | Hollywood Records
818.560.5787 | sharrin.summers@disney.com