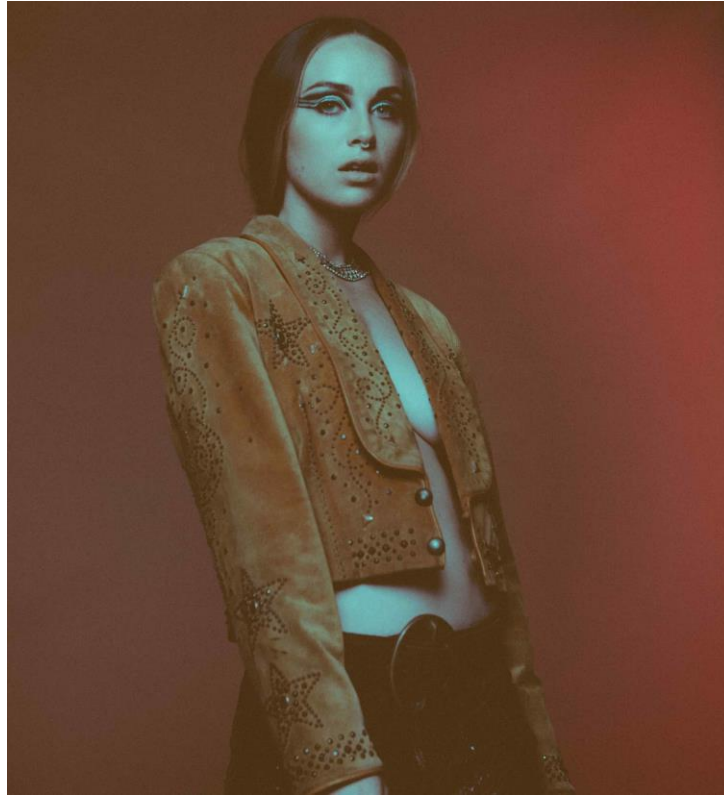


FOR IMMEDIATE RELEASE

## ZELLA DAY TO KICK OFF 2016 WITH APPEARANCE ON *LATE NIGHT WITH SETH MEYERS* JANUARY 4

DEBUT ALBUM *KICKER* OUT NOW



(Dec. 22, 2015) Rising songstress Zella Day will kick off 2016 with an appearance on *Late Night with Seth Meyers* January 4 performing her single "[Hypnotic](#)" from her debut album [KICKER](#).

The TV performance follows a landmark 2015 that included a fall U.S. and European tour hitting over 40 cities and highlight plays at **Lollapalooza**, **Billboard Hot 100 Fest** and **iHeartRadio Music Fest**.

About Zella Day's stunning set at Lollapalooza, the *Chicago Tribune* proclaimed, "This is rock, make no mistake about it... Hooks galore, and choruses that swing for the fences."

The Arizona native released her debut album *KICKER* June 2 via Pinetop Records/Hollywood Records, available [HERE](#).

A bold statement for the rising singer/songwriter/musician exploring the depths of toxic relationships and modes for resilience, *KICKER* has *The New York Times* affirming, "... (there's) a hint of genuine darkness behind each treacherous romance."

Single "**Hypnotic**" continues on a fast rise at radio currently charting at Hot AC with nearly **20MM Spotify streams** and a seductive video that has racked up **3.3MM+ views**. Watch [HERE](#).

Since her self-titled debut EP fall 2014 via tastemaker label B3SCI Records, Zella has asserted herself firmly among the top new artists to watch attaining ten #1's on the **Hype Machine** 'Popular Chart' and earning critical acclaim from the likes of *The FADER*, *The Guardian*, *Pigeons and Planes*, *The Line of Best Fit*, *Noisey (VICE)*, *Interview Magazine* and *Paste*, as well as spins from **KCRW** and **SIRIUS XMU**.

Zella continues to trailblaze a distinct edge in the music/fashion crossover space with notable partnerships with clothing brands **Free People** (mini-documentary [here](#)), **Maje** and **Steve Madden** as well as editorial features with outlets including *ELLE*, *Vanity Fair*, *Teen Vogue*, *FLAUNT*, *PAPER Mag*, *V Magazine*, *LADYGUNN*, *FLARE Magazine*, *KENTON Magazine*, *SOMA Magazine*, *The LATERALS* and *Playboy* (fully-clothed 'Artists to Watch' feature).

Zella Day first made a splash in 2012 with a cover of The White Stripes's "Seven Nation Army," which topped the Hype Machine. Raised in Pinetop, Arizona, a small mountain town of 7,000, Zella embraced creativity early on inspired by a vast backdrop of natural beauty. Surrounding herself with other musicians, Zella's family-owned Mor Mor Coffee House became a sanctuary for budding artists and it's where she first performed sets of Bob Dylan, Elvis Presley and Bobby Darin songs with only a guitar. Pulling dually from such songwriting legends and her old-West, Clint Eastwood-clad surroundings, Zella began writing songs with a distinct raw grit that continues to define her sound today.

Now based in Los Angeles, Zella continues her strong upward momentum with a debut album out now and a riveting live show that will captivate many more audiences in 2016.



#### BUY

[KICKER](#) (iTunes) | [KICKER](#) (Amazon) | [KICKER](#) (Streaming services) | [Zella Day EP](#) (10" limited edition vinyl)

#### STREAM

[Full KICKER album](#) (SoundCloud, For Review) | ["Hypnotic" official video](#) (YouTube)  
["Jameson" art/concept video](#) (YouTube) | ["Sweet Ophelia" official video](#) (YouTube)

#### ASSETS

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