

ZELLA DAY MAKES U.S. TELEVISION DEBUT ON CONAN O'BRIEN (VIEW HERE)

DEBUT ALBUM KICKER OUT NOW, AVAILABLE EVERYWHERE **HERE** (STREAM FOR REVIEW **HERE**)

STREAM + SHARE ART/CONCEPT VIDEO FOR ALBUM TRACK "JAMESON" http://www.vevo.com/watch/USH5V1522394 (<u>PAPER Mag</u> premiere)



"broad-stroke, all-or-nothing pop" - <u>The New York Times</u>

"it's just something that pops...bright and well arranged." - KCRW

"manages to take her folky, western influences and merge them with a current indie pop sound, creating a production that feels both modern and organic" - Pigeons and Planes

"The only thing better than discovering your new favorite indie folk pop star is when you also find out that she's your new favorite style icon." - NYLON

"her voice seems to be the real catch" - The FADER

"an engrossing approach to songwriting and a lilting, mesmerizing voice" -Billboard

"one of the most charming pop songs we've heard this year" - Noisey (VICE)

"A classic American girl influence...the songwriter has her own charmed style" - Interview Magazine

"an epic feel to the tracks...not a million miles from the windswept pop grandeur of a CHVRCHES or MØ." - The Guardian

"If you aren't already listening to Zella Day, now is the moment to do yourself a favor" – Huffington Post

"enchanting timbre and suave songwriting" – SF Weekly

"an infectious beat layered over Zella's transcendent voice, the lyrics become almost like lines of spoken word poetry, forcing you to hang on her every word." – Entertainment Voice

"it's safe to say this girl's on her way to being a household name" - BlackBook Magazine

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Last night, Arizona native **Zella Day** made her U.S. television debut on **Conan O'Brien**, delivering a stunning performance of hit single "**High.**" View <u>HERE</u>.

The performance follows the **June 2** release of Zella's debut album **KICKER** via Pinetop Records / Hollywood Records, available now <u>HERE</u>.

A bold statement for the budding songstress exploring the depths of toxic relationships and modes for resilience, *KICKER*, noted *The New York Times*, has "... a hint of genuine darkness behind each treacherous romance."

Today also marks the release of the art concept video for album track "Jameson," a gorgeous visual depiction of the song set in the mountains of Mammoth, CA. View <u>HERE</u>.

Also this spring, Zella released new single "High" as well as the official video for hit single "Hypnotic," which has surpassed **1.4MM views** since its spring debut. View HERE.

Still buzzing from the release of her self-titled debut EP fall 2014, via tastemaker label **B3SCI**, featuring hit singles "Sweet Ophelia," "East of Eden," and "Hypnotic" (also named iTunes 'Single of the Week'), Zella shows no signs of slowing down. Following a string of west coast dates with LA pop outfit Milo Greene, Zella made her second showing at **SXSW** in March and wrapped a spring run alongside UK outfit Coasts. This summer, Zella will hit the road for a string of headline dates and festivals:

Sat. June 20	Dover, DE	Firefly Music Festival
Mon, June 22	New York, NY	Mercury Lounge
Wed, June 24	Portland, OR	Port City Music Hall
Thu., July 9	Denver, CO	Larimer Lounge
Fri, July 10	Telluride, CO	Sheridan Opera House
Sat. July 18	Birmingham, AL	Sloss Music Festival
Tues., July 21	Houston, TX	House of Blues - Bronze Peacock
Wed., July 22	Austin, TX	Stubb's BBQ
Thu., July 23	Dallas, TX	House of Blues - Cambridge Room
Wed., July 29	Minneapolis	7th St Entry
Thu., July 30	Chicago, IL	Schuba's
Fri., July 31	Madison, WI	Live on King Street
Sat., Aug. 1	Chicago, IL	Lollapalooza
Sat., Sept. 19	Las Vegas, NV	iHeart Radio Music Festival

2014 saw Zella assert herself firmly among the top new artists to watch with inclusion in Spotify's 'Emerge' program, attaining an impressive nine #1's on the Hype Machine 'Popular Chart', and earning critical acclaim from the likes of *The FADER*, *The Guardian* (New Band of the Week), *Pigeons and Planes*, *NYLON*, *The Line of Best Fit, Noisey (VICE)*, *Interview*

Magazine, and Paste Magazine, as well as spins from KCRW and Sirius XMU.

Fall/winter 2014 also saw Zella solidifying her distinct role in the music/fashion crossover space with notable partnerships with women's clothing brand Free People (mini-documentary here) and boho-chic line Cleobella.

Zella Day first made a splash in 2012 with a cover of The White Stripe's "Seven Nation Army," which topped the Hype Machine. Raised in Pinetop, Arizona, a small mountain town of 7,000, Zella embraced creativity early on inspired by a vast backdrop of natural beauty. Surrounding herself with other musicians, Zella's family-owned Mor Mor Coffee House became a sanctuary for budding artists where she first performed sets of Bob Dylan, Elvis Presley, and Bobby Darin songs with only a guitar. Pulling dually from such songwriting legends and her old-West, Clint Eastwood-clad surroundings, Zella began writing songs with a distinct raw grit that continues to define her sound today.

Now based in Los Angeles, Zella continues her strong upward momentum with a debut album out now and a stunning live show taken worldwide.



BUY

<u>KICKER album</u> (iTunes) | <u>KICKER album</u> (Amazon) | <u>KICKER album</u> (Streaming services) | <u>Zella Day EP</u> (10" limited edition vinyl)

STREAM

Full KICKER album (SoundCloud, For Review)

"High" (SoundCloud) | "Hypnotic" official video (YouTube) | "East of Eden" (SoundCloud) | "Sweet Ophelia" official video (YouTube)

ASSETS

http://www.hollywoodrecords.com/press/zella-media-kit/

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