

FOR IMMEDIATE RELEASE

# **ZELLA DAY CONFIRMED TO PLAY COACHELLA SATURDAY, APRIL 16 & SATURDAY, APRIL 23**

**STUNNING PERFORMANCE ON  
*LATE NIGHT WITH SETH MEYERS* (VIEW [HERE](#))**

**DEBUT ALBUM *KICKER* OUT NOW**



(Jan. 6, 2016) Singer/songwriter/musician [Zella Day](#) will make her most monumental festival appearance yet with two sets at the venerable **Coachella Music and Arts Festival** in Indio, CA., **Saturday, April 16 & Saturday, April 23.**

The announcement comes on the heels of a stunning performance of single “**Hypnotic**” on *Late Night with Seth Meyers* (VIEW [HERE](#))

Zella wrapped 2015 with an appearance on *Last Call with Carson Daly*, a live performance shot during Zella’s recent hometown show at Los Angeles’ Fonda Theatre. The shoot captured performances of “[Hypnotic](#)” as well as album track “[East of Eden](#)” from her debut album [KICKER](#). (VIEW [HERE](#))

The TV performances follow an incredible 2015 that also included a fall U.S. and European tour hitting over 40 cities and highlight plays at **Lollapalooza**, **Billboard Hot 100 Festival** and **iHeartRadio Music Festival**.

About Zella Day's powerful set at Lollapalooza, the **Chicago Tribune** proclaimed, "This is rock, make no mistake about it... Hooks galore, and choruses that swing for the fences."

The Arizona native released her debut album **KICKER** June 2 via Pinetop Records/Hollywood Records. A bold statement for the rising singer/songwriter/musician exploring the depths of toxic relationships and modes for resilience, **KICKER** has **The New York Times** affirming, "... (there's) a hint of genuine darkness behind each treacherous romance."

Upon the album's release, Zella made her U.S. television debut on **CONAN**, delivering a standout performance of "High." ([VIEW HERE](#))

Since her self-titled debut EP fall 2014 via tastemaker label B3SCI Records, Zella has asserted herself firmly among the top new artists to watch attaining ten #1's on the **Hype Machine** 'Popular Chart' and earning critical acclaim from the likes of **The FADER**, **The Guardian**, **Pigeons and Planes**, **The Line of Best Fit**, **Noisey (VICE)**, **Interview Magazine** and **Paste**.

Zella continues to trailblaze a distinct edge in the music/fashion crossover space with notable partnerships with clothing brands **Free People** (mini-documentary [here](#)), **Maje** and **Steve Madden** as well as editorial features with outlets including **ELLE**, **Vanity Fair**, **Teen Vogue**, **FLAUNT**, **PAPER Mag**, **V Magazine**, **LADYGUNN**, **FLARE Magazine**, **KENTON Magazine**, **SOMA Magazine**, **The LATERALS** and **Playboy** (fully-clothed 'Artists to Watch' feature).

Zella Day first made a splash in 2012 with a cover of The White Stripes' "Seven Nation Army," which topped the Hype Machine. Raised in Pinetop, Arizona, a small mountain town of 7,000, Zella embraced creativity early on inspired by a vast backdrop of natural beauty. Surrounding herself with other musicians, Zella's family-owned Mor Mor Coffee House became a sanctuary for budding artists and it's where she first performed sets of Bob Dylan, Elvis Presley and Bobby Darin songs with only a guitar. Pulling dually from such songwriting legends and her old-West, Clint Eastwood-clad surroundings, Zella began writing songs with a distinct raw grit that continues to define her sound today.

Now based in Los Angeles, Zella continues her strong upward momentum with a debut album out now and a riveting live show that will captivate many more audiences in 2016.

#### BUY

[KICKER](#) (iTunes) | [KICKER](#) (Amazon) | [KICKER](#) (Streaming services) | [Zella Day EP](#) (10" limited edition vinyl)

#### STREAM

[Full KICKER album](#) (SoundCloud, For Review) | ["Hypnotic" official video](#) (YouTube)  
["Jameson" art/concept video](#) (YouTube) | ["Sweet Ophelia" official video](#) (YouTube)

#### ASSETS

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