

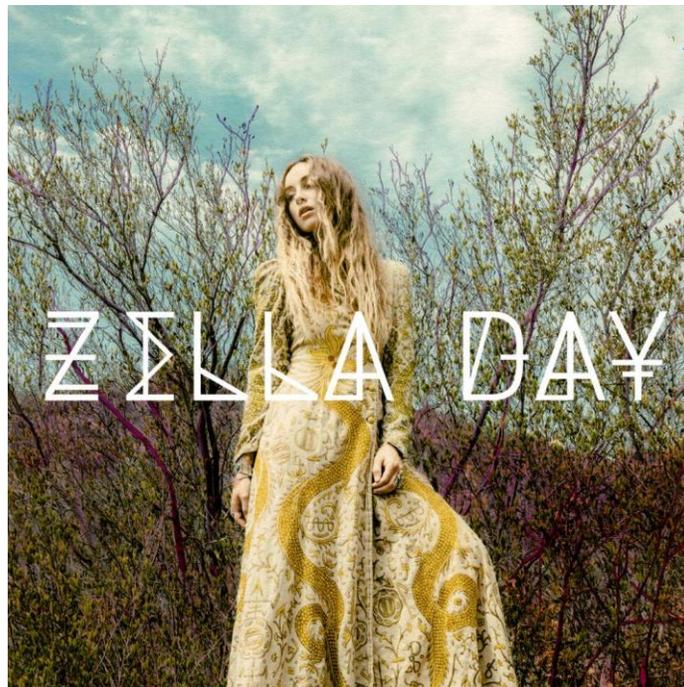


ZELLA DAY RELEASES DEBUT SELF-TITLED EP + NEW SINGLE "HYPNOTIC"

EP RELEASED DIGITALLY AND ON LIMITED EDITION 10" GATEFOLD VINYL

"HYPNOTIC" IS ITUNES **SINGLE OF THE WEEK** / ZELLA NOMINATED FOR **SPOTIFY 'EMERGE'** PROGRAM

NEON GOLD 'NEW SHAPES' / WILD HONEY PIE CMJ SHOWS CONFIRMED



"it's just something that pops...bright and well arranged." - [KCRW](#)

"an epic feel to the tracks...not a million miles from the windswept pop grandeur of a CHVRCHES or MØ."
- [The Guardian](#)

"at once projecting an ethereal delicacy while also asserting a kind of sinewy might – enviable qualities possessed by none other than Stevie Nicks" - [The Line of Best Fit](#)

"her voice seems to be the real catch" - [The FADER](#)

"manages to take her folky, western influences and merge them with a current indie pop sound, creating a production that feels both modern and organic" - [Pigeons and Planes](#)

"The only thing better than discovering your new favorite indie folk pop star is when you also find out that she's your new favorite style icon." - [NYLON](#)

"one of the most charming pop songs we've heard this year" - [Noisey \(VICE\)](#)

"A classic American girl influence...the songwriter has her own charmed style" - [Interview Magazine](#)

"her pop vision is steeped in classicism, in a vision of prime Americana. New cut 'Sweet Ophelia' is all dramatic poise and glamour" - [CLASH](#)

"her raw talent alongside her undeniably incandescent presence should carry her from indie obscurity to "pop star" eminence." - [Best New Bands](#)

"ravaging electronic production collocated with Zella's powerful-yet-feathery vocals" - [My Old Kentucky Blog](#)

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(LOS ANGELES – OCTOBER 2014) - Today, Arizona native songstress **Zella Day** has released her debut self-titled EP via **Pinetop Records/ B3SCI Records**. The EP is released digitally as well as on limited edition 10" gatefold decorative swirl vinyl.

The debut EP includes brand new single "**Hypnotic**," rounding out the 4-track release alongside previous hit singles "Sweet Ophelia," "East of Eden," and "Compass." "Hypnotic" is currently the [iTunes Single of the Week](#).

Zella is a contender in the current **Spotify 'Emerge'** program, highlighting Spotify's Top 10 rising artists to watch. Help Zella win by following, listening, and sharing [here](#).

Zella will play **CMJ 2014** this week at both the **Neon Gold 'New Shapes'** and the **Wild Honey Pie 'Beehive'** showcases (details below). The CMJ run follows strong 2014 touring including standout plays at **SXSW**, recent **KCRW School Night!** shows in both LA and NYC, **Neon Gold's Popshop LA**, and a handful of direct support dates with esteemed singer-songwriter **LP**.

Since the release of her spring 2014 debut 7" boasting early singles "**Sweet Ophelia**" and "**1965**," Zella has asserted herself among the top new artists to watch. Across both original and remixed tracks, Zella has attained an impressive **five #1's on the Hype Machine 'Popular Chart'** with critical acclaim from the likes of **The FADER**, **The Guardian** (New Band of the Week), **Pigeons and Planes**, **NYLON**, **The Line of Best Fit**, **Noisey (VICE)**, **Interview Magazine**, and **CLASH**, as well as spins from **KCRW** (Morning Becomes Eclectic w/Jason Bentley) and **Sirius XMU**.

Zella Day first made a splash in 2012 with a cover of The White Stripes' "Seven Nation Army," which topped the Hype Machine.

Raised in Pinetop, Arizona, a small mountain town of 7,000, Zella embraced creativity early on inspired by a vast backdrop of natural beauty. Surrounding herself with other musicians, Zella's family-owned Mor Mor Coffee House became a sanctuary for budding artists where she first performed sets of Bob Dylan, Elvis Presley, and Bobby Darin songs with only a guitar. Pulling dually from such songwriting legends and her old-West, Clint Eastwood-clad surroundings, Zella began writing songs with a distinct raw grit that continues to define her sound today.

Now based in Los Angeles, Zella continues her strong upward momentum with a debut EP under her belt and a stunning live show taken worldwide.

Zella Day EP tracklist

1. East of Eden
2. Compass
3. Hypnotic
4. Sweet Ophelia

CMJ 2014 shows

10.23 // NYC @ Santos Party House (Neon Gold 'New Shapes') - 7:30p set

10.25 // NYC @ BK Night Bazaar (Wild Honey Pie 'Beehive') - 11:00p set

Streaming Releases

["Hypnotic" \(SoundCloud\)](#)

["Compass" \(SoundCloud\)](#)

["East of Eden" \(SoundCloud\)](#)

["1965" \(SoundCloud\)](#)

["Sweet Ophelia" \(SoundCloud\)](#)

["Sweet Ophelia" official video \(YouTube\)](#)

Buy Links

[Zella Day EP \(iTunes\)](#)

[Zella Day EP \(Spotify\)](#)

[Sweet Ophelia / 1965 \(7" limited edition vinyl\)](#)

[Zella Day EP \(10" limited edition vinyl\)](#)

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