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CULTURE > MUSIC

Zella Day Performs a Heartbreaking Ballad About Alcoholism

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A few weeks ago, Zella Day made her sensational debut on *Late Night with Seth Meyers*, performing “Hypnotic,” a pop gem with the undulating rhythms of vintage Christina Aguilera and the ironic lyricism of Lana Del Rey. “Hypnotic” is her most recent single, and its success has teed Day up for a big 2016.

But danc-y pop is only one of Zella Day’s many facets. She first roared onto the music blogs two years ago with a folky, acoustic guitar rendition of the White Stripes classic “Seven Nation Army.” And the song that you see her performing here, for Vogue.com, is a continuation of that same *unplugged* style.

“Jameson” is a love ballad for a man in the grips of alcoholism. Somehow Day manages to transform that sentiment into something sweet, almost hopeful, with lyrics that are playful in their wordplay despite their somber implications. “Oh Jameson, you’ve had your fun. Stop holding him, I wanna be the one. I promise you, I’ll treat him right. Don’t wanna fight, you don’t need him like I do.” (Yes, that’s Jameson, as in the liquor brand.)

Zella Day will soon be announcing a 2016 tour in support of Kicker (out now). Catch her at Coachella on April 16 and April 23.

<http://www.vogue.com/13390604/zella-day-jameson-acoustic-performance/>