LUCY HALE WORLD PREMIERES "LIE A LITTLE BETTER" VIDEO ON CMT/MTV

CMT webisode series "The Road Between with Lucy Hale" also premieres

Hale set to perform on iHeartRadio July 31



NASHVILLE – July 29, 2014 Following her life-long dream to perform on the Grand Ole Opry, rising country star and actress, Lucy Hale, opted to shoot the video for her new single, the infectious "Lie A Little Better" at the historic Opry House. Hale, working again with director Philip Andelman ("You Sound Good To Me,") chose to forego a concept video and instead Hale and band spent the day performing on the legendary Opry stage, soaking in the rich legacy of the famed music venue. The video, which world-premiered today on CMT and MTV, can be seen here <u>LucyHale.CMT.com</u>.

CMT, who recently named Hale as one of their CMT NEXT WOMEN OF COUNTRY, will unveil the second in a four-part webisode series "The Road Between with Lucy Hale" on Wednesday, July 30th. The exclusive series gives fans an intimate behind-the-scenes look at Hale's musical journey. The remaining two webisodes will premiere on Friday, August 1 and Wednesday, August 6. All webisodes can be viewed at LucyHale.CMT.com.

Later this week, Clear Channel will host an exclusive performance featuring Hale on the Honda Stage at the iHeartRadio Theater. Fans can visit iHeartRadio.com or the Honda Stage on Thursday, July 31 at 10 p.m. EDT to watch the event hosted by CMT personality Cody Alan. Hale's set will include a live performance of "Lie A Little Better" and a question-and-answer session discussing her new music.

Learn the latest about Hale on <u>Facebook</u> and follow her on <u>Twitter</u> and <u>Instagram</u> to find out more about her single, album and touring plans.

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