FOR IMMEDIATE RELEASE:

BRIDGIT MENDLER RIAA-CERTIFIED GOLD WITH DEBUT SINGLE "READY OR NOT"



February 04, 2013 – (*Burbank, CA*) – Hollywood Records recording artist Bridgit Mendler has been RIAA-certified gold for her debut hit single, "Ready Or Not." The song, co-written by Bridgit, Emanuel "Eman"Kiriakou and Evan "Kidd" Bogart (and produced by "Eman"), features an interpolation of the Delfonics hit "Ready Or Not Here I Come (Can't Hide From Love)." The video for "Ready Or Not" has over 20 million online views and was shot by award-winning director Philip Andelman. "Ready Or Not" has also been certified platinum in Canada and New Zealand, and was just added to BBC Radio 1.

People were certainly ready for Bridgit Mendler's debut on several major platforms. VEVO committed early on by selecting Bridgit for their VEVO LIFT program. Over 115 Top 40 radio programmers added Bridgit Mendler, garnering her a Top 20 hit single, and a spot on all the coveted radio holiday shows. *Billboard* declared Bridgit Mendler one of their Top 10 to Watch for Fall of 2012 and *USA Today* embraced her with their "On The Verge" feature. Bridgit had break out television performances on X-Factor, Good Morning America and Live with Kelly & Michael. Just Jared included "Ready Or Not" in his Just Jared Music Monday coverage. Major physical and online retail support led to a top 30 *Billboard* Top 200 debut and a # 1 album on iTunes' pop album chart.

On February 12, Hollywood Records will impact Bridgit's new single, "Hurricane," at Top 40 Radio. Bridgit recently returned to the set of her Disney Channel hit series "Good Luck Charlie." She will be in New York for the Disney Channel presentation to advertisers March 11 & 12, and returning to Live With

Kelly & Michael to perform <u>"Hurricane"</u> March 11. During hiatus weeks, Bridgit will be travelling to Latin America and Europe to promote her *Hello My Name Is...* album which is available now on <u>iTunes</u>.

For more info on Bridgit Mendler, visit:

Official Website: http://www.bridgitmendlermusic.com/

Twitter: http://twitter.com/bridgitmendler

Facebook: https://www.facebook.com/BridgitMendler

Bridgit on iTunes: http://smarturl.it/bmitunesa1

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